**Creating a Small Product**

**https://develpreneur.com/category/podcast/create-a-small-product/**

**Season Notes and Worksheet**

****

# Overview

Use this worksheet to track your information as you follow through the season episodes. You can use any format you want. However, this should help you with a template to build something that you will be proud to share with others as a reference project. Feel free to adjust and customize this to your needs and make this your own.

Problem This Will Solve

[Change for your product] Track marketing information for a person/business and provide quick access.

My Investment

[Change for your product] An hour a day, five days a week. Ideally, I will have this done in six weeks.

The Process

[Change for your product] This is a general approach to tracking/accessing the data

**1. Create the account (Facebook, LinkedIn, WebSite, etc.)**

**2. Store the information (email address, FB address, etc.)**

**3. Label the information**

**4. Retrieve a link based on label**

**5. Update data as needed**

**6. Quick view of all information**

Automation

[Change for your product] Keeping it simple

**1. Create a platform**

**2. Enter the data**

**3. View all my links**

Requirements/Product Definition

[Change for your product] This will change as the process continues.

**Name:** Create a Platform

**Description:** Enter data for a platform for marketing that will be used to label a link or piece of data

**Data:** Name, URL, Type

**Notes:** As an example, Facebook, Facebook.com, Social Site

**Name:** Enter the data

**Description:** Enter my marketing data for a selected platform

**Data:** Platform, Data

**Notes:** As an example, select Facebook and enter the value facebook.com/Develpreneur

**Name:** View My Data

**Description:** Display all my data on a screen

**Data:** My Data

**Notes:** Simple grid with label being the name of the platform and value next to it.