**Creating a Small Product**

**https://develpreneur.com/category/podcast/create-a-small-product/**

**Season Notes and Worksheet**

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# Overview

Use this worksheet to track your information as you follow through the season episodes. You can use any format you want. However, this should help you with a template to build something that you will be proud to share with others as a reference project. Feel free to adjust and customize this to your needs and make this your own.

Problem This Will Solve

Track marketing information for a person/business and provide quick access.

**The Users**

This is aimed at individuals with a number of accounts to manage and do not access them all the time. This can be a general store for any user, but the best value will be for someone that needs to keep contact data handy and organized. The users will have a simple application and interface with additional features provided only if the speed and ease-of-use can be maintained.

**Solution Approach**

This will be a SAAS solution. Users will login or register, be able to view their data, and it will be stored on a single server. There is no need for client-side tools or data stores. The interface will be lightweight, and functional.

My Investment

Ideally, I will have this done in six weeks. Roughly 5 hours a week

The Process

**1. Create the account (Facebook, LinkedIn, WebSite, etc.)**

**2. Store the information (email address, FB address, etc.)**

**3. Label the information**

**4. Retrieve a link based on label**

**5. Update data as needed**

**6. Quick view of all information**

Automation

**1. Create a platform**

**2. Enter the data**

**3. View all my links**

Core Interface and Platform

This will be a web application built on Apache with PHP, CSS, and minimal JavaScript on the front end. The back-end will be a MySql or Maria DB with minimal logic included. The bulk of the code will be middle tier to move around the data and provide a list for reporting.

HTTPS will be used to keep data secure although it is primarily of a public nature. User logins will be a name created by the user and unique in the system. Emails will be used for external notifications as needed.

The UI will be responsive and provide minimal navigation to keep it easy to access via small screen devices. It is not expected that this will need a large display due to the limited data utilized.

Requirements/Product Definition

This will change as the process continues.

**Name:** Create a Platform

**Description:** Enter data for a platform for marketing that will be used to label a link or piece of data

**Data:** Name, URL, Type

**Notes:** As an example, Facebook, Facebook.com, Social Site

**Name:** Enter the data

**Description:** Enter my marketing data for a selected platform

**Data:** Platform, Data

**Notes:** As an example, select Facebook and enter the value facebook.com/Develpreneur

**Name:** View My Data

**Description:** Display all my data on a screen

**Data:** My Data

**Notes:** Simple grid with label being the name of the platform and value next to it.